

GOODE FOUNDATION ANNUAL REPORT

1. Accomplishments, not activities

We are pleased to provide the Goode Foundation's Inaugural Annual Report. Since our founding in the Fall of 2015 we have devoted our efforts to finding a cure for ALS while helping to make life more manageable for ALS patients and their families.

To this end we have gone to great and on occasional unconventional lengths to achieve our mission. By providing financial assistance for research usages not covered by traditional grants (funding) or ensuring Christmas presents for a child who recently lost a parent to ALS leading up to the holiday. In addition, the foundation assist patients who have fallen on hard times and are unable to keep up with their utility bills.

To fund our advocacy efforts, we employ a series of charitable initiatives. Our first effort was an attempt to create awareness for ALS using the Goode Strong tee shirt campaign. This launch has proven successful at creating early stage finances for our more aggressive charitable efforts.

The Goode Strong tee shirt campaign was followed up with our Annual Goode Strong Celebrity Golf Tournament & BBQ Tailgate. This event has grown more success since the initial event was held in April of 2016. Each year friends and supporters of the foundation gather for a round of golf, BBQ and fellowship in an effort to raise awareness and funds for the foundations mission.

The Inaugural Goode Strong Gala was held on Friday, November 30, 2018 at the Atlanta Airport Marriot Gateway. We welcomed nearly two hundred guest with the purpose of raising funds for our Travel Assistance Program. Through this endeavor the foundation presented a check to Dr. Jonathan Glass, Head of Emory ALS Clinic. These funds were unrestricted and allow Dr. Glass and his team to purchase research supplies that are not covered by traditional grants (funding sources).

The Travel Assistance Program (TAP) was created to assist ALS patients and their caregivers with a place to stay before or after their ALS clinical visit. A typical visit consists of a full day of interaction with every specialist the patient is required to see at each office visit. This can become very tiring and time consuming for all involved. In partnership with the Emory Conference Center, patients and a caregiver that travel outside of the fifty miles radius of their office visit will be provide overnight accommodations, parking and breakfast. To date, the foundation has assisted five (5) families. The need is so great that we are expanding the TAP program to cover Alabama, Louisiana and North Florida ALS clinical visit.

During the summer of 2019 we advocated on behalf of all ALS patients by attending the Annual ALS conference in Washington, DC. As the only patient and support team from the state of Georgia, we

GOODE FOUNDATION ANNUAL REPORT

were able to partner with our ALS of Georgia chapter on Capitol Hill lobbying our local elected officials to fund the research required in finding a cure. Through our advocacy efforts, we spent the week speaking with representatives from each of Georgia's elected official. These individuals and their teams often depend on their citizens to inform and enlighten them on the specifics of the funding request in order to assess and ultimately support with a vote.

Our advocacy consisted of personal stories and experience of an ALS patient and his caregivers. Our own Kerry Goode (Team Goode) did most of the speaking and presented a very compelling case for why congress should provide additional funding for neurological research, why non-invasive ventilators should not go out for competitive bids and need for waiving the disability waiting period for patients diagnosed with ALS. In their next session congress agreed to all of the advocacy terms presented by Team Goode and the other advocates from around the country. In as much as the Washington, DC advocacy campaign was a success there is still much work to be done and an enormous need for additional money to fund a cure.

The foundation was presented and assisted the Georgia ALS Association's efforts to bring community awareness to the ALS disease state during the Congressman David Scott's Annual Health Fair, an invitation we received because of our Washington, DC advocacy efforts. The health fair was a success and an eye opener to the realities of ALS for many who had no point of reference.

We are in the process of formalizing our latest initiative "Kerry's Kids for Joy" which will focus on allowing the kids of those impacted by ALS to continue being kids. Recognizing that children are often overlooked during the treatment process, when the focus is naturally on providing the best care and environment for the ALS patient. These silent victims often suffer in silence; we are glad that funding has become available to research and measure the impact on this vulnerable population.

The purpose of Kerry's Kids is to allow kids to be kids in spite of the emotional and or financial toll ALS places on them and their families. The program will offer camps (get-a-ways) for children diagnosed with ALS or those whose parents or grandparents are currently dealing with the effects of ALS. With the help of our generous donors and supporters we will be able to cover the cost associated with these children programs. Participation in various camps or recreational activities, back packs with school supplies and eventually scholarships for those who qualify and are accepted to college are just a sample of this initiative.

2. Real people telling the story

GOODE FOUNDATION ANNUAL REPORT

The mission of the Goode Foundation is to positively impact the lives of ALS patients and their families.

A few of those touched by your contributions and our efforts are:

Becky Kidd, an ALS patient lost her battle with ALS just before the Christmas holiday leaving her son Will, motherless and without any prospect for a joyous holiday. Learning of Becky's death and Will's loss we sprang into action and bought Will a Christmas gift. Our efforts by no means were aimed at replacing the loss of a mother and loved one, no material token can do that, but we were moved to try to bring a small bit of joy to an otherwise difficult time for a deserving young man.

When local kids go on to do good things we try to recognize and support their efforts to give back. The Chubb Foundation offers youth football camps in the Atlanta area, as the Chubb family has produced talented members who have gone on to play professional football, the Goode foundation shares their love for football and children thus we made a contribution to their recent efforts to provide positive outlets for Atlanta's youth while sharing the precepts of football as a purveyor of life skill.

The foundation has attempted to make the holidays more joyous for other families in need by providing Turkey's and the fixings for families during the Thanksgiving season.

Utility bills have been paid for patients who were in need either because they didn't have the funds or their funds were tied up because of various mandated distribution requirements, which would have created a hardship for them and their families if allowed to go delinquent (past due).

3. The Financials

To date, The Goode Foundation has distributed close to \$500,000 to research and providing assistance to ALS patients and families dealing with financial hardships due to this horrific disease.

4. Ample thanks

We are thankful for the tremendous love and support given us as we try to make the best of what has been a difficult time in the life of our founding principle and his family.

5. A call to action

As we continue to strive to make a difference in the lives of those who are battling for their lives, as a result of the impact ALS is having on their lives, we are in continual need of financial resources to further our mission. Thank you to those who support, volunteer or have made contributions, it's greatly appreciated by the Goode Foundation and the ALS community. If you're not involved, please consider joining our fight to eradicate this disease, you can make a difference by helping us to make a difference by serving the ALS community.

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